

# Sponsorship Package



## 7th Nova Scotia Open Goalball Tournament



**Blind Sports Nova Scotia**  
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# Letter from the Blind Sports NS Chair

Hello potential supporter,

We want to let you in on a unique way you can make a lasting contribution to your community through competitive parasport.

Blind Sports Nova Scotia is proud to be hosting the 7th annual Nova Scotia Open Goalball Tournament, the only competition of its kind east of Montreal!

Saturday & Sunday, October 28 & 29, 2023, blind athletes from across North America will gather in Halifax at LeMarchant St. Thomas School to compete in the only Paralympic sport designed specifically for athletes who are blind and visually impaired.

We are a 100% volunteer-run organization, and we're looking for standout community sponsors to join the team! Keep reading to find out how you can be a part of this fast-growing parasport.

Peter Parsons



Chair, Blind Sports NS  
[BlindSportsNS@gmail.com](mailto:BlindSportsNS@gmail.com)  
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# About Goalball

**Goalball** is a Paralympic sport originally created after WWII for blinded veterans. It is a team sport played by athletes who are blind or visually impaired. Played on a volleyball sized court on a gym floor with goals at either end spanning the entire back line, two teams of three players compete by throwing a ball along the floor and into the opposite team's goal. The opposing team attempts to physically block the ball from crossing the goal line. Because players can have different levels of vision, all participants are blindfolded to create a level playing field. The players orient themselves on the court by feeling the raised lines on the floor; and the ball has bells in it, allowing players to hear the ball during play. Goalball is played throughout the world by both men's and women's teams, with international competition culminating at the World Championships and Paralympics. Learn more about goalball at these links: [Paralympic Sports A-Z Goalball](#) and [Why We Love Goalball](#)



# About the NS Open Goalball Tournament

**The Nova Scotia Open Goalball Tournament** represents the only annual opportunity for local athletes to participate in an organized goalball competition east of Montreal.

This tournament attracts teams from several provinces as well as the USA and features Team Canada national players, several of whom are from the Atlantic region, and will be playing on their own club/provincial teams. As two-time national champs, the Nova Scotia men will be one of the tournament favourites to win the seventh annual Nova Scotia Open Goalball Tournament.

This tournament offers some of the best competition of the season. We hope to again attract a large audience to cheer on our local competitors.



# Sponsorship Opportunities

**The value of any monetary or non-monetary contribution required to host a successful tournament (i.e. food, water and juice, T-shirts, etc.), may go towards achieving one of the following sponsorship levels:**

## **Paralympic Gold Plus Sponsor**

A \$5,000 sponsorship contribution would allow our Paralympic Gold Plus Sponsor's name to become part of the tournament name, which would be mentioned in all advertising and media releases, on the front of the tournament participant and volunteer T-shirts, and on an individual banner or poster in the gymnasium. A representative of the Paralympic Gold Plus Sponsor would be invited to present medals at the closing ceremony. In addition, the Paralympic Gold Plus Sponsor would also be invited to set up a corporate booth at the gymnasium and they will also receive social media, website and live stream mentions.

## **Gold Sponsor**

With a sponsorship contribution between \$2,500 and \$4,999, the Gold Sponsor would have their name and logo placed on the back of the tournament T-shirts, and on an individual banner or poster in the gymnasium. Gold Sponsors will also receive social media, website and live stream mentions.

## **Silver Sponsor**

With a sponsorship contribution between \$1,000 and \$2,499, the Silver Sponsor would have their name placed on the back of the T-shirts, and all the names of the Silver Sponsors will be placed on a poster in the gymnasium. Silver Sponsors will also receive social media, website and live stream mentions.

## **Bronze sponsor**

With a sponsorship contribution between \$500 and \$999, all the names of the Bronze Sponsors will be placed on a poster in the gymnasium. Bronze Sponsors will also receive social media, website and live stream mentions.

## **Goalball Supporter**

Goalball supporters can contribute up to \$499 and all the names of the Goalball supporters will appear on a poster listing in the gymnasium.

**Get involved today! Contact Peter at Blind Sports NS  
902-229-8246 or [BlindSportsNS@gmail.com](mailto:BlindSportsNS@gmail.com)**



# THANK YOU

It takes a great deal of resources and community support to host a tournament of this kind.

**To encourage community involvement and awareness for this Paralympic sport and our local athletes, we do not charge spectator admission, and registration fees for teams are kept low** in an effort to attract the best competition.



Community support from sponsors and volunteers is critical to our success. As a sponsor of the Nova Scotia Open Goalball Tournament, you will demonstrate to the local, regional, national and international communities your awareness and support for the abilities of athletes with vision loss. Sponsorship levels are presented on the previous page.

**Please consider supporting Blind Sports Nova Scotia and the 7th annual Nova Scotia Open Goalball Tournament.** We are very grateful for any help you may be able to offer us. If you have any other questions about the tournament, goalball, BSNS, or how you can help, we'd love to hear from you.



Contact Blind Sports NS athlete & Chairperson Peter Parsons  
**902-229-8246 or [BlindSportsNS@gmail.com](mailto:BlindSportsNS@gmail.com)**

# About Blind Sports Nova Scotia

**Blind Sports Nova Scotia (BSNS)** is a non-profit charitable organization, a chapter of the Canadian Council of the Blind, division of the Canadian Blind Sports Association, and associate member of Sport Nova Scotia. All our programs are made possible by dedicated volunteers.



Our Mission is to connect Nova Scotians who are blind or visually impaired of all ages & experience to sport, recreation, community, and healthy lifestyles. Our programs include goalball, tandem biking, and more. We work closely with community partners to offer running guides, blind hockey, group fitness classes, and dragon boating.

We're proud to host the annual Nova Scotia Open Goalball Tournament, Goalball National Championships, charity auctions, and public demonstrations & education.

BSNS provides recreational and competitive training opportunities for Nova Scotia goalball teams. These teams have had tremendous success and are a formidable presence at tournaments. The local groups involved in these phenomenal championships found themselves part of a new opportunity to support athletics both through sponsorship and volunteerism.